

## New Voice



*It's time to chart new waters. With this 'maiden' issue of Ports & Shipping Industry, our publishing house embarks on an exciting, new course for our readers. I am convinced the decision to publish a new, dedicated maritime journal for international ports, shipping and related industries is the right decision for our future.*

*For many years, I've noticed a gap in maritime media. Superyachts, offshore operations and ship achievements often occupy the spotlight. International ports and shipping, however, are the backbone of the maritime world. Perhaps outshined in the past, they now have a new voice. Ports & Shipping Industry brings focused, in-depth coverage, flexible enough to include Dutch-specific content, yet with a strong worldview. We intend to keep readers abreast of industry developments that shape their business world daily. Our timely, relevant information should prove crucial in the management of today's ports, merchant shipping and connected trades.*

*As I assessed our team for this new challenge, I realised how important it is to have the right people on board to make a venture like this happen. Teamwork is critical for success. Frequently, I browse our magazines and recall obstacles that required tireless creative energy and deft solutions. I feel blessed to lead such a formidable team capable of surprising me and even themselves. They push the envelope and question the norm to achieve new heights.*

*With this in mind, I am proud to announce we strengthened our staff with two native-speaking writers – Courtney Fray and John Gauldie. An all-American woman, Courtney Fray graduated from Boston University in seaside Boston, Massachusetts USA – with a Master's Degree in Advertising and Media. Born in New Zealand, John Gauldie graduated from the University of Hawaii in coastal Honolulu, Hawaii USA – with a Bachelor's Degree in Journalism. We feel fortunate to welcome Courtney and John to our publishing house and look forward to their contributions as maritime editors and fellow colleagues.*

*We trust our editorial coverage will be stimulating and enjoyable, and that you, our readers, will give us feedback to keep Ports & Shipping Industry on course. Although we're keeping several features secret for now, you can expect a colourful, thorough, accurate and inspiring publication tailored to the port and merchant shipping scene. It will include elements sure to captivate even non-nautical readers. We hope you enjoy it, and most importantly find that it speaks directly to your business.*

*Dennis Vinkoert*  
*Publisher*

# Ports Shipping

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Cover photo: Bunkering operation in the port of Rotterdam. Due to the attractive pricing, Rotterdam is in the top three of the major bunker ports in the world. As is one of the main ports of Europe, Rotterdam is the gateway to the European market of more than 350 million consumers. The port is one of the most important junctions of good flows of the world. The annual throughput is about 430 million tons. Photo courtesy Port Pictures/Danny Cornelissen.

Background picture contents page: RHB Stevedoring & Warehousing is located at a unique and private deep sea terminal strategically situated in the port of Rotterdam where customers enjoy a unique infrastructure guaranteeing fast inward and outward cargo movement for sea, river, road and rail transport. Ports & Shipping Industry spoke with Managing Director Peter van der Pluijm about the dedicated services of his company. More on page 14. Photo courtesy RHB Stevedoring & Warehousing.

