



*Fellow & Finch*  
publishers

# MEDIA KIT 2024

**Offshore**  
industry

*SuperYacht*  
industry

**ShipBuilding**  
industry

*Y&F Marketing Support*







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# Our Magazines

## OFFSHORE INDUSTRY



### Print

- 6,500 copies
- Europe 81%
- Rest of the world 19%

### Digital magazine

- 8,300 readers – average reading time 6.40 minutes
- 18% Netherlands/Belgium, 16% US, 11% UK, 9% Germany, 5% Italy, 3% Japan, 3% Taiwan and more

### Digital newsletter

7,105 readers per newsletter  
Average opening rate: 19.3%

## SHIPBUILDING INDUSTRY



### Print

- 6,500 copies
- Europe 78%
- Rest of the world 22%

### Digital magazine

- 9,700 readers – average reading time 7.10 minutes
- 16% Netherlands/Belgium, 14% US, 10% UK, 8% Germany, 6% Italy, 4% Japan, 3% Spain, 3% France and more

### Digital newsletter

6,432 readers per newsletter  
Average opening rate: 20.1%

## SUPERYACHT INDUSTRY



### Print

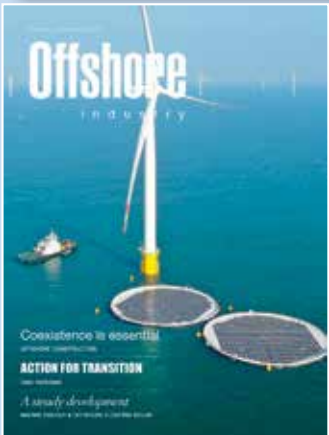
- 6,000 copies
- Europe 80%
- Rest of the world 20%

### Digital magazine

- 5,300 readers – average reading time 7.20 minutes
- 15% US, 9% Polen, 9% Netherlands/Belgium, 8% Italy, 8% Germany, 6% UK, 6% Sweden and more

### Digital newsletter

4,541 readers per newsletter  
Average opening rate: 19.8%



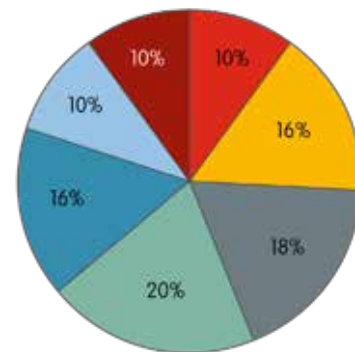
# Offshore

industry

## Readership

Now in its 17<sup>th</sup> year, Offshore Industry magazine has built up a strong reputation with its readers, including operators, contractors, offshore construction companies and their subcontractors in offshore oil, gas, wind and renewables. In many European countries, including Norway and the UK, as well as Asia-Pacific, Brazil and other markets, management, engineers and buyers choose Offshore Industry for its informative editorial, rich photography and high quality production. The magazine offers wider coverage via its digital edition, which is accessed via the dedicated website [www.offshore-industry.eu](http://www.offshore-industry.eu)

## Reader profile



- Oil & Gas companies 10%
- Contractors 16%
- Service, Support, Crewing & Manning companies 18%
- Design, Engineering & Construction companies 20%
- Suppliers 16%
- Heavy Lift & Transport companies 10%
- Decommissioning companies 10%

## Worldwide distribution

- 6,500 copies
- Europe 81%
- Rest of the world 19%

### Bonus distribution at major trade shows 2024

- WindEurope Bilbao 2024
- OTC Houston 2024
- Global Offshore Wind 2024 Manchester
- ONS 2024
- Wind Energy Hamburg 2024
- Offshore Energy Amsterdam 2024
- ADIPEC Abu Dhabi 2024

## Editorial programme | Magazine

Vol. 17	Themes*	Deadline**	Dates
Issue 1	<b>WindEurope Bilbao 2024</b> Offshore wind turbines Refit & conversion Dredging Automation, control & measurement technology	Editorial copy Ad copy Release date	10-01-2024 05-02-2024 05-03-2024
Issue 2	<b>OTC Houston 2024</b> Offshore crew transfer Operations & maintenance Heavy lifting & transport Marine energy & offshore solar energy	Editorial copy Ad copy Release date	06-03-2024 01-04-2024 30-04-2024
Issue 3	<b>Global Offshore Wind 2024 Manchester</b> Offshore regions: the Netherlands Offshore construction Research, development & consenting Cranes & winches	Editorial copy Ad copy Release date	17-04-2024 13-05-2024 11-06-2024
Issue 4	<b>ONS 2024</b> <b>Wind Energy Hamburg 2024</b> Turbine maintenance & repair Maritime water treatment systems	Editorial copy Ad copy Release date	16-06-2024 22-07-2024 20-08-2024
Issue 5	<b>Offshore Energy Amsterdam 2024</b> <b>ADIPEC Abu Dhabi 2024</b> Offshore vessels Propulsion Offshore regions: Asia-Pacific Subsea infrastructure	Editorial copy Ad copy Release date	04-09-2024 30-09-2024 29-10-2024

## Editorial programme | Digital newsletter

Digital newsletter	Themes*	Ad copy deadline**	Release date
Issue 1	Happy New Year	05-01-2024	09-01-2024
Issue 2	Preview WindEurope Bilbao	08-03-2024	12-03-2024
Issue 3	Preview OTC Houston	26-04-2024	30-04-2024
Issue 4	Preview Global Offshore Wind Manchester	07-06-2024	11-06-2024
Issue 5	Preview ONS	16-08-2024	20-08-2024
Issue 6	Preview WindEnergy Hamburg	13-09-2024	17-09-2024
Issue 7	Preview ADIPEC Abu Dhabi	19-09-2024	26-09-2024
Issue 8	Preview Offshore Energy Amsterdam	15-11-2024	19-11-2024
Issue 9	Review Offshore Energy Amsterdam	29-11-2024	03-12-2024
Issue 10	Review 2024	13-12-2024	17-12-2024

### Editorial regulars

- Offshore wind
- Offshore industry insights
- Oil & gas upstream
- Decommissioning
- Innovation & development
- Trade shows
- QHSE, certifications & regulations

\* Subjects can be changed without prior notice.

\*\* Please note deadline dates may be subject to change.



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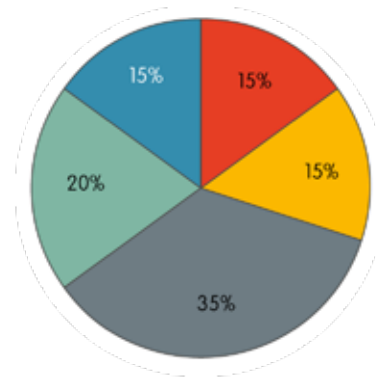
# ShipBuilding industry

## Readership

Global yards, engineers and fleet managers read ShipBuilding Industry magazine's coverage of high-spec vessels built around the world. Like shipbuilding suppliers & co-makers, ShipBuilding Industry crosses borders to provide news on technology solutions for new builds, conversions and repairs in both commercial & non-commercial vessels.

With a clean design and high-quality production, ShipBuilding Industry stands out with its use of strong photography. The trade journal's international editors talk to the key players and visit vessels and yards. The magazine offers wider coverage via its digital edition, which is accessed via the dedicated website [www.shipbuilding-industry.eu](http://www.shipbuilding-industry.eu).

## Reader profile



- Shipyards 15%
- Designers & naval architects 15%
- Suppliers 35%
- Ship owners 20%
- Brokers as well as charter companies and manning & crewing agencies around the world 15%

## Worldwide distribution

- 6,500 copies
- Europe 78%
- Rest of the world 22%

## Bonus distribution at major trade shows 2024

- APM Singapore 2024
- Posidonia 2024
- Electric & Hybrid Marine World Expo 2024
- SMM Hamburg 2024
- ADIPEC 2024

## Editorial programme | Magazine

Vol. 18	Themes*	Deadline**	Dates
Issue 1	<b>APM Singapore 2024</b> Refit & conversions Marine propulsion & power generation Cruise vessels / river cruise vessels	Editorial copy Ad copy Release date	10-01-2024 05-02-2024 05-03-2024
Issue 2	<b>Posidonia 2024</b> Ship design & naval architecture Focus on Southern Europe Workboats & tugs Deck equipment & machinery	Editorial copy Ad copy Release date	06-03-2024 01-04-2024 30-04-2024
Issue 3	<b>Electric &amp; Hybrid Marine World Expo 2024</b> Focus on Northern Europe Green ship technology NAVCOM & marine electronics	Editorial copy Ad copy Release date	17-04-2024 13-05-2024 11-06-2024
Issue 4	<b>SMM Hamburg 2024</b> Focus on Germany Hoisting & lifting equipment & heavy lift vessels Safety & security	Editorial copy Ad copy Release date	19-06-2024 15-07-2024 13-08-2024
Issue 5	<b>ADIPEC 2024</b> Paint & coating systems Focus on the Netherlands Dredging vessels & equipment	Editorial copy Ad copy Release date	11-09-2024 07-10-2024 05-11-2024

## Editorial programme | Digital newsletter

Digital newsletter	Themes*	Ad copy deadline**	Release date
Issue 1	Preview APM Singapore	01-03-2024	05-03-2024
Issue 2	Preview Posidonia	24-05-2024	28-05-2024
Issue 3	Preview Electric & Hybrid Marine Expo Europe	07-06-2024	11-06-2024
Issue 4	Preview SMM Hamburg	23-08-2024	27-08-2024
Issue 5	Review SMM	06-09-2024	10-09-2024
Issue 6	Preview ADIPEC	01-11-2024	05-11-2024
Issue 7	Review 2024	13-12-2024	17-12-2024

\* Subjects can be changed without prior notice.

\*\* Please note deadline dates may be subject to change.

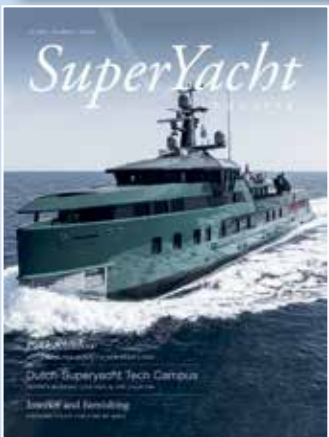
### Editorial Regulars

- Refit, repair & conversions
- Ship reports
- Innovations
- ShipBuilding Industry insights
- QHSE, certifications & regulations
- Trade shows



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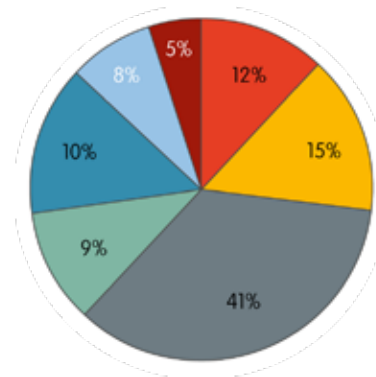


# SuperYacht industry

## Readership

The world's leading charterers and brokers as well as select owners read SuperYacht Industry magazine not only for the yachting lifestyle, but the technical innovations, designs and products that propel this high-end market. SuperYacht Industry highlights the finest yacht builders and designers, profiles newly completed yachts and details innovative refits for readers. The magazine covers the industry's yacht builders, designers, naval architects, suppliers, and manning & crewing agencies around the world. The magazine offers wider coverage via its digital edition, which is accessed via the dedicated website [www.superyacht-industry.com](http://www.superyacht-industry.com).

## Reader profile



- Shipyards 12%
- Naval architects/Designers (interior/exterior) 15%
- Suppliers 41%
- Yacht owners/Owners representatives 9%
- Captains/Chief engineers 10%
- Brokerage & Chartering 8%
- Manning & Crewing 5%

## Worldwide distribution

- 6,000 copies
- Europe 80%
- Rest of the World 20%

### Bonus Distribution at Major Trade Shows 2024

- Dubai International Boat Show 2024
- Palma International Boat Show 2024
- Cannes Yachting Festival 2024
- Monaco Yacht Show 2024
- FLIBS Fort Lauderdale 2024
- METS Amsterdam 2024



## Editorial programme | Magazine

Vol. 19	Themes*	Deadline**	Dates
Issue 1	<b>Dubai International Boat Show 2024</b> Focus on Italy Refit, repair & conversions – maintenance NAVCOM & marine electronics	Editorial copy Ad copy Release date	02-01-2024 22-02-2024 20-02-2024
Issue 2	<b>Palma Superyacht Show 2024</b> <b>Focus on the Netherlands</b> Marine propulsion & power generation Entertainment systems Green yacht technology	Editorial copy Ad copy Release date	28-02-2024 25-03-2024 23-04-2024
Issue 3	<b>Monaco Yacht Show 2024</b> Deck equipment & machinery Superyacht marinas Focus on Turkey Naval architecture & design interior/exterior	Editorial copy Ad copy Release date	03-07-2024 29-07-2024 27-08-2024
Issue 4	<b>METS Amsterdam 2024</b> <b>FLIBS 2024</b> Focus on Germany Masts, spars, sails & rigging Paint & coating systems	Editorial copy Ad copy Release date	11-09-2024 07-10-2024 05-11-2024

## Editorial programme | Digital newsletter

Digital newsletter	Themes*	Ad copy deadline**	Release date
Issue 1	Preview Dubai International Boat Show	16-02-2024	20-02-2024
Issue 2	Preview Palma International Boat Show	19-04-2024	23-04-2024
Issue 3	Preview Monaco Yacht Show	13-09-2024	17-09-2024
Issue 4	Preview METS Amsterdam	08-11-2024	12-11-2024
Issue 5	Review METS Amsterdam	22-11-2024	26-11-2024

\* Subjects can be changed without prior notice.

\*\* Please note deadline dates may be subject to change.

### Editorial Regulars

- Tenders & toys
- Refit & repair
- Superyacht reports
- Brokerage & chartering
- QHSE
- Superyacht shows
- Explorer yacht & yacht support vessel
- SuperYacht Industry insights
- Safety & security



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# Trade show packages

## OFFSHORE INDUSTRY



Photo courtesy of Port Pictures.nl

### OFFSHORE INDUSTRY TRADE SHOW PACKAGE

3x ½ page advertisement in Offshore Industry

- Vol 17 Issue 2 OTC Houston
- Vol 17 Issue 4 ONS & WindEnergy Hamburg
- Vol 17 Issue 5 Offshore Energy Amsterdam & ADIPEC Abu Dhabi

3x ¼ page editorial in preview show or news in brief section

Total investment for this package is **€ 4,020**

or

3x Full Page package at **€ 7,725**

## SHIPBUILDING INDUSTRY



Photo courtesy of Port Pictures.nl

### SHIPBUILDING INDUSTRY TRADE SHOW PACKAGE

3x ½ page advertisement in ShipBuilding Industry

- Vol 18 Issue 2 Posidonia
- Vol 18 Issue 3 Electric & Hybrid Marine World Expo Amsterdam
- Vol 18 Issue 4 SMM Hamburg

3x ¼ page editorial in preview show or news in brief section

Total investment for this package is **€ 4,020**

or

3x Full Page package at **€ 7,725**

## SUPERYACHT INDUSTRY



### SUPERYACHT INDUSTRY TRADE SHOW PACKAGE

3x ½ page advertisement in SuperYacht Industry

- Vol 19 Issue 2 Palma Superyacht show
- Vol 19 Issue 3 Monaco Yacht Show
- Vol 19 Issue 4 METS

3x ¼ page editorial in preview show or news in brief section

Total investment for this package is **€ 4,020**

or

3x Full Page package at **€ 7,725**

It is also possible to divide advertisements/editorials over multiple magazines.

## Branded content

Order branded content for Offshore Industry, ShipBuilding Industry and/or SuperYacht Industry.



### 3 PAGE ARTICLE + COVER PHOTO

- Photo + company logo on the cover.
- A 3/1 page article.
- Photo courtesy and description on the 'contents page'.

**This package is**

**€ 4,500**

\* The photo has to be approved by Yellow & Finch Publishers. Guidelines are available upon request.



### 3 PAGE ARTICLE

- A 3/1 page article.

**This package is**

**€ 3,750**



### 2 PAGE ARTICLE

- A 2/1 page article.

**This package is**

**€ 3,100**



### 1 PAGE ARTICLE

- A 1/1 page article.

**This package is**

**€ 2,280**

## Promotional packages

As a leading and experienced publisher of maritime business magazines, we realise that the commercial gain to be had is highly increased by continued visual recognition by our readers. Therefore we offer a range of packages to maximise networking and promotional opportunities for you.

These packages are aimed at ensuring continued visual recognition for you within the magazine(s) and online. Each package should be taken within 12 months. Your article transformed into a virtual and printed brochure can be tailor-made for you. Ask us about this special opportunity.

### TURN-KEY SOLUTION

Turn-key communication solution:

- A tailor-made promotional campaign, whereby our total magazine portfolio can be used and you benefit of the opportunities our Y&F Marketing Support can offer you.

**Total investment for this package is determined in consultation with you.**

### PLATINIUM

You will receive the following:

- 8 full page advertisements or 16 half page advertisements.
- 2 times a 2/1 page article.
- 6 banners in digital newsletters.
- Leaderboard to appear on our homepage or magazine page for 12 months.

**Total investment for this package is € 20,000**

### GOLD

You will receive the following:

- 5 full page advertisements or 10 half page advertisements.
- A 3/1 page article.
- 4 banners in digital newsletters.
- Leaderboard to appear on our homepage or magazine page for 6 months.

**Total investment for this package is € 15,000**

### SILVER

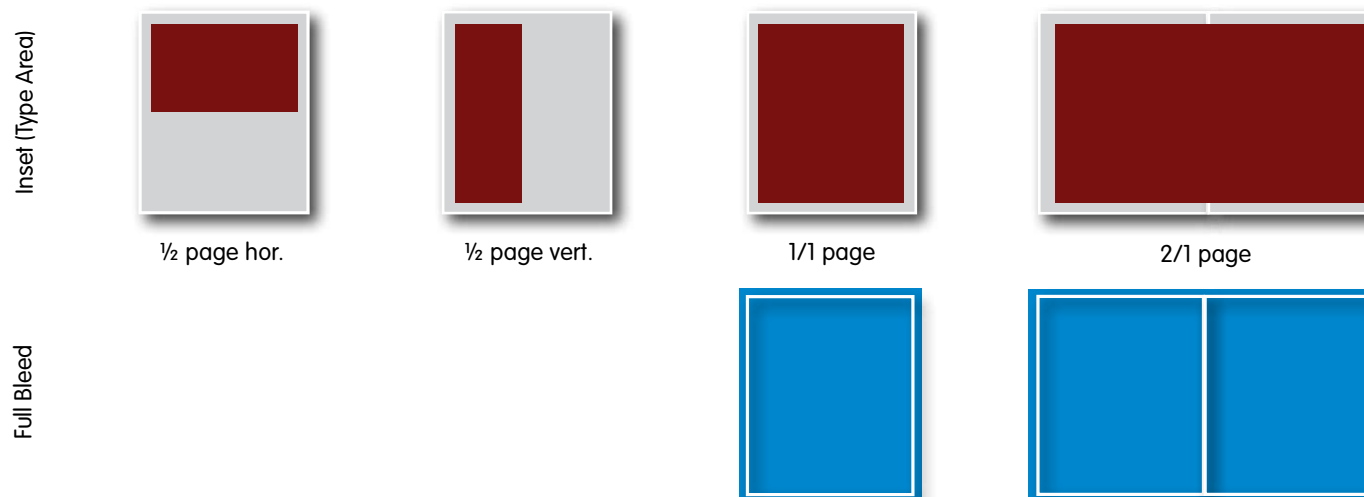
You will receive the following:

- 3 full page advertisements or 6 half page advertisements.
- A 2/1 page article.
- 3 banners in digital newsletters.

**Total investment for this package is € 10,000**



## Advertising rates



Nos of Inserts	1x	3x	6x	Type Area (mm) width x height	Bleed* (mm) width x height
<b>Ad Formats</b>					
1/2 page horizontal	€ 1,575	€ 1,340	€ 1,180	193 x 132	–
1/2 page vertical	€ 1,575	€ 1,340	€ 1,180	95 x 267	–
1/1 page	€ 2,940	€ 2,575	€ 2,280	193 x 267	229 x 303*
2/1 page	€ 4,725	€ 4,160	€ 3,700	416 x 267	452 x 303*
inside front cover	€ 3,785	€ 3,310	€ 2,995	–	223 x 303*
inside back cover	€ 3,785	€ 3,310	€ 2,995	–	223 x 303*
back cover	€ 3,995	€ 3,545	€ 3,205	–	229 x 303*

Rates are per insertion / All mentioned rates are excluding VAT.

Right handpage ad = basic rate + 10%

Premium display ad = basic rate + 10% (placed in the first quarter section of the magazine)

\*Including 3 mm extra overfill on all sides

## Subscription rates

One-year subscription	€ 110
Two-year subscription	€ 180
Three-year subscription	€ 225
Trial subscription	€ 35
Back copies	€ 17

– Including shipping & handling costs

## Customised services

Y&F Pages Buyers' Guide per year	€ 600
Logo (b/w) on address carrier	€ 500
Reprints (starting at)	€ 275
Inserts (starting at)	€ 3,150
Design artwork	Upon request

– Excluding shipping & handling costs

## Production data

### Supplying Digital Artwork

Only digital artwork is accepted for all advertising. Please supply in one of the following ways:

- E-mail: artwork under 8 MB in size can be send by email to:  
**advertising@ynfpublishers.com.**
- Internet: artwork larger than 8 MB via [www.wetransfer.com](http://www.wetransfer.com) or any equivalent service.

Artwork should be supplied as Certified PDF. When supplying artwork as a PDF please make sure the settings are set at high resolution PDF for Press Quality. If Artwork has bleed please include trim marks within the PDF.

There will be a surcharge for changes to delivered material.



## Digital rates Newsletter

AVERAGE OPENING  
RATE 2023  
Open: 19%

READERS  
94,498

### Enlarge your worldwide visibility!

Via the Yellow & Finch Publishers digital newsletters, you are able to reach more than 94,498 industrial professionals at a very comfortable rate.

Placing banners in one of our digital newsletters enables you to easily and flexibly target your advertising campaign around relevant content to an international audience. Or combine the best of both digital worlds with an advertorial in one of our digital newsletters and on the website. With a combined reach of more than 530,000 viewers, your advertisement text will be seen by your target audience through direct email as well as on our website.

### Rate card | Newsletter

Horizontal banner **	1x	3x	6x
600 x 80 pixels	€ 500	€ 450	€ 400
Advertorial + image **	1x	3x	6x
Article: 300 words + 1 image Image min: 600 x 450 pixels	€ 550	€ 500	€ 450

\*\* Rates per banner or advertorial, excluding VAT.

Banners should be supplied as jpg, gif and/or png.

## Digital rates Websites

ANNUAL  
VISITORS  
435,972

### The Yellow & Finch Publishers websites.

www.yfnpublishers.com, features breaking maritime news from around the globe and top industry analysis by in-house experts. With a state-of-the-art, cross-platform design the website is a sure way to get your product seen by leading decision-makers.

- 828.346 page impressions annually
- 435,972 visitors annually

Based on publisher's statement September 2020 until October 2021.

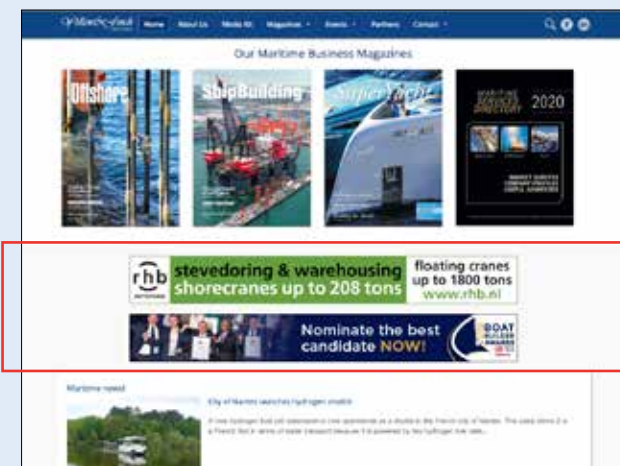
### Rate card | Website

#### LEADERBOARD\* per publication

1 month period dimension 728 x 90 pixels	€ 750
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\* Leaderboard is a rotating banners hosted on our website.

Banners should be supplied as jpg, gif and/or png.



# Y&F Marketing Support

## Marketing communication challenges?

With an all-round assortment of marketing and communication services, Y&F Marketing Support helps you to focus on developing your business. Whether you want a press release, website content, social media posts, a product brochure, a newsletter or magazine, our in-house team of editors and strategic marketing communication experts can help you out.

Our marketing support services complement the versatile portfolio of trade journals of Yellow & Finch Publishers. The benefit for you is extensive knowledge of, and experience in, your markets. We speak the logistics, maritime, and port language and are up-to-date with recent industrial developments.

Y&F Marketing Support uses its publishing and marketing communication experience to support your marketing communication strategy in the most efficient way. Rest assured – your identity is in good hands.

### Our services

- Writing press releases and articles;
- Producing brochures, (digital) newsletters, and corporate magazines;
- Content support for websites and social media;
- Turnkey communication solutions;
- Translating/editing press releases & articles.



Marco Geels

Contact me for a non-binding appointment to discuss your marketing communication needs and the solutions that we can offer.

You can reach me on my mobile number at +31 6 10 29 14 45, or via e-mail, [marco@ynfpublishers.com](mailto:marco@ynfpublishers.com)

I hope to talk to you soon!





## General terms & conditions Yellow & Finch Publishers (Y&F)

### 1. Rates and Costs

- 1.1. Rates are quoted exclusive of VAT and may be increased at any time upon 3 months' written notice.
- 1.2. In addition to the rates quoted on the Rate Card. If the Advertiser requires artwork, sketches, layout, photography or processing or other services or requirements (collectively 'production work') it shall pay Y&F for the same, at the cost + VAT quoted at the time of request.
- 1.3. Copyright in any production work provided by Y&F shall vest in Y&F.
- 1.4. Retail rates are only available to retailers who are not making references to brands, manufacturers' names or trade marked goods of any kind in their advertising save for merchandise available from a single outlet.

### 2. Orders

- 2.1. Agents must disclose the name of their clients and the nature of the advertising at the time of booking. Any mistaken disclosure or failure to disclose entitles Y&F to reject or cancel the order.
- 2.2. Cancellations can not be accepted from Advertisers within 14 days of Ad Copy deadline date. Covers and promotions are noncancellable.
- 2.3. Orders for next or facing positions can only be accepted subject to availability at the time of going to press.
- 2.4. The Rate Card is not an offer to contract. A contract is made only by the publisher's acceptance of the Advertiser's order.
- 2.5. It is the Advertiser's responsibility to notify Y&F within 7 days of receipt of any order acknowledgement if the booking details are incorrect.

### 3. Copy Artwork and Materials

- 3.1. All copy, artwork and materials ('copy') shall comply with the specifications set out on the Rate Card.
- 3.2. If the Advertiser does not provide finished copy by the scheduled press date, Y&F is entitled but not obliged to repeat copy from the preceding period.
- 3.3. Y&F is not responsible for corrections to copy after the scheduled date. Nor for key numbers.
- 3.4. All copy supplied by the Advertiser is held at the owners risk and should be insured against loss or damage; it may be collected after 7 days following Publication Date on the giving of reasonable notice. If it remains uncollected for 6 months Y&F is entitled to scrap it. None of the above shall be deemed to have any other value other than the cost of the materials.

### 4. Editorial Content

- 4.1. The publisher, contributors, editors and related parties are not responsible in any way for the actions or results taken any person, organisation or any party on basis of reading information, stories or contributions in our publications, website or related product.
- 4.2. The publisher, contributors and related parties are not engaged in providing legal, financial or professional advice or services. The publisher, contributors, editors and consultants disclaim any and all liability and responsibility to any person or party, be they a purchaser, reader, advertiser or consumer of the publications or not in regards to the consequences and outcomes of anything

done or omitted being in reliance whether partly or solely on the contents of our publications and related website and products.

- 4.3. The publisher, editors, contributors and related parties shall have no responsibility for any action or omission by any other contributor, consultant, editor or related party.

### 5. General

- 5.1. The Advertiser accepts that the Advertiser is a principal in law and accordingly warrants that all copy (and its constituent parts) when submitted to Y&F for production and upon publication shall 1. Be neither defamatory nor obscene and comply in all respects with the requirements of the Dutch Code of Advertising Practice and other relevant industry codes; and 2. Comply with and not contravene the requirements of (a) any act of parliament statutory instrument code of practice or regulation promulgated thereunder including any law of the European Community for the time being in force or applicable in The Netherlands; and (b) any acts decrees regulations or authorities in those markets in which the advertisement (and in particular comparative advertising) may be assessed; 3. Not breach any contract or violate any copyright trademark or any other personal or propriety of any person or entity or render Y&F liable to any proceedings whatsoever, wheresoever.
- 5.2. Y&F is entitled in its absolute discretion to reject or exclude any advertisement submitted or previously accepted for publication.
- 5.3. The Advertiser will indemnify Y&F fully in respect of any costs, damages or losses suffered by Y&F arising directly or indirectly from the production or publication of an advertisement conformed with the copy instructions and/or approval given by or on behalf of the Advertisers or which is in breach of any of the warranties above.
- 5.4. Any complaint concerning the production or publication of an advertisement must be lodged in writing at Y&F's offices within 4 weeks of the publication date.
- 5.5. Y&F will exercise reasonable care in preparing and publishing an advertisement but if such advertisement is not published in accordance with the Accepted Order (other than through the act or default of the Advertiser) or pursuant to Y&F's rights. Y&F's maximum liability shall be limited to the amount of any payment made for the advertisement. No compensation shall be payable for any error, misprint or omission which does not materially distract from an advertisement. Y&F may at the Advertisers request carry a further or corrective advertisement of a similar type and standard to the advertisement which has not been published in accordance with the Accepted Order in lieu of any monetary claim by the advertiser.
- 5.6. The Advertiser may not recharge a client for advertising space at an increased rate without Y&F's written consent.
- 5.7. For advertising including a sponsorship competition or special offer, the Advertiser must provide all details when placing its order.
- 5.8. These conditions shall be construed under and governed by the law of The Netherlands and the parties submit to the exclusive jurisdiction of the Dutch Court in Middelburg.
- 5.9. The client agrees with Yellow & Finch Publishers' (Y&F's) terms of payment (14 days after invoice date).

September 2020



*Yellow & Finch*  
publishers



## Contacts

### Yellow & Finch Publishers

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### Contact person



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